



David Hinojosa

UX CONSULTANT & UI DESIGNER



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Skills

- User centered research, interviews
- Task flows, user journeys, scenarios
- Site maps, content inventories
- Screen flows, navigation models
- Wireframe sketches
- Rapid prototyping, interactive prototypes
- Usability testing
- High-fidelity interface design
- Hand coding HTML5, CSS3, Javascript
- Basic frameworks on Angular and Ionic

Tools

- Sketch
- Adobe XD
- Origami Studio
- Affinity Photo
- Affinity Designer
- Affinity Publisher
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Apple Motion

Project management

- Trello
- Jira
- Hubstaff
- Gsuite

Summary

David has a multidisciplinary skill set that integrates creative knowledge with technical and business expertise. He masters the best and most current design tools in the industry alongside having a strong understanding of and ability to perceive human nature and human behavior. His specialty is User Centered Design, Information Architecture and Interface Design for web and mobile apps. He is a critical thinker with an open mind, a team worker, a communicator and a facilitator.

Work Experience (9 years)

Zurich Insurance

UX Consultant
2020 - Today

Webcreek Tech

UX UI Designer / Frontend Developer
2018 - 2019

Devsu Software

UX UI Designer
2015 - 2017

Latinmanagers

Senior Web Designer
2014 - 2015

SECAP

Multimedia Designer
2012 - 2013

Creactivo Studio

Junior Web Designer
2012

Freelance Designer

Diseño Web / Fotografía
2009 - 2014

Education

Interaction Design Foundation (User Experience Designer) 2018 - Today

Instituto de Artes Visuales Quito (Graphic Design and Multimedia) 2009 - 2012 Quito-Ecuador (Best Graduate Award)

George Gershwin Conservatory (Classical Guitar) 2006-2008 Quito-Ecuador

Nacional Conservatory of Music (Piano, Guitar and Notation) 2007 -2008 Quito-Ecuador

E.S.P.E. (Language English) 2005 – 2006 Quito- Ecuador (100% Bilingual)

Palm Beach Gardens High School 1996 – 2001 Florida-USA

Watkins Middle School 1995-1996 Florida-USA

Colegio San Gabriel 1994-1995 Quito-Ecuador

Pensionado Universitario 1988-1994 Quito-Ecuador



Certificaciones

	Fecha	Curso	Lugar
2020	March	Information Visualization: Getting Dashboards Right	The interaction Design Foundation
	January	Get Your Product Used: Adoption and Appropriation	The Interaction Design Foundation
2019	October	UX Management: Strategy and Tactics	The Interaction Design Foundation
	November	Mobile User Experience (UX) design	The Interaction Design Foundation
	September	Emotional Design - How to Make Products People Will Love	The Interaction Design Foundation
	July	UI - Design Patterns for Successful Software	The Interaction Design Foundation
	June	User Research - Methods and Best Practices	The Interaction Design Foundation
	February	Become a UX Designer from Scratch	The Interaction Design Foundation
	February	Human-Computer Interaction - HCI	The Interaction Design Foundation
	January	User Experience: The Beginner's Guide	The Interaction Design Foundation
	January	Design thinking : The Beginner's Guide	The Interaction Design Foundation
	2018	November	Active member IDF
2017	September	Build a Custom Wordpress Theme	Sitepoint
	August	Thinking UX	Sitepoint
	July	Build a Succesful Web Design Business	Sitepoint
	Febrero	Digital Marketing Tools	San Francisco University of Quito
2016	November	Cracking the Case With Flexbox	Code School
	November	You, Me and SVG	Code School
	November	Adventures in Web Animations	Code School
	November	JavaScript Road Trip	Code School
	August	Advertising Fundamentals	Lynda.com
	August	Sass Essential Training	Lynda.com
	August	UX Design Techniques	Lynda.com
	July	JavaScript Essential Training	Lynda.com



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Acknowledgments



Best Graduate - Instituto de Artes
Visuales Quito (IAVQ) - 2012



TechTalker - "Why UX" organized
by WebCreek, in collaboration with
UXPA Ecuador - 2019

References

Julia Payul

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WebCreek
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Cesar Salazar

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