



# David Hinojosa

UX CONSULTANT & UI DESIGNER



✉ info@davidhinojosa.net

🌐 /in/david-hinojosa/

☎ +593 98 333 5583

🌐 https://davidhinojosa.net

## Skills

- User centered research, interviews
- Task flows, user journeys, scenarios
- Site maps, content inventories
- Screen flows, navigation models
- Wireframe sketches
- Rapid prototyping, interactive prototypes
- Usability testing
- High-fidelity interface design
- Hand coding HTML5, CSS3
- Basic JS

## Tools

### Design

- Sketch
- Adobe XD
- Adobe Suite
- Affinity Suite
- Apple Motion

### Projects management

- MS Office
- G-Suite
- Jira
- Git
- Slack

## Summary

David has a multidisciplinary skill set that integrates creative knowledge with technical and business expertise. He masters the best and most current design tools in the industry alongside having a strong understanding of and ability to perceive human nature and human behavior. His specialty is User Centered Design, Information Architecture and Interface Design for web and mobile apps. He is a critical thinker with an open mind, a team worker, a communicator and a facilitator.

## Work Experience (9 years)

### Zurich Insurance

UX Consultant  
2020 - Today

### Webcreek Tech

UX UI Designer / Frontend Developer  
2018 - 2019

### Devsu Software

UX UI Designer  
2015 - 2017

### Latinmanagers

Senior Web Designer  
2014 - 2015

### SECAP

Multimedia Designer  
2012 - 2013

### Creactivo Studio

Junior Web Designer  
2012

### Freelance Designer

Diseño Web / Fotografía  
2009 - 2014

## Education

- **Universitat de España** (Maestría en Transformación Digital y Desarrollo de Negocio) 2020 - Cursando
- **Interaction Design Foundation** (User Experience Designer) 2018 - 2020
- **Instituto de Artes Visuales Quito** (Graphic Design and Multimedia) 2009 - 2012 Quito-Ecuador (Best Graduate Award)
- **George Gershwin Conservatory** (Clasical Guitar) 2006-2008 Quito-Ecuador
- **Nacional Conservatory of Music** (Piano, Guitar and Notation) 2007 -2008 Quito-Ecuador
- **E.S.P.E.** (Language English) 2005 – 2006 Quito- Ecuador (100% Bilingual)
- **Palm Beach Gardens High School** 1996 – 2001 Florida-USA
- **Watkins Middle School** 1995-1996 Florida-USA
- **Colegio San Gabriel** 1994-1995 Quito-Ecuador
- **Pensionado Universitario** 1988-1994 Quito-Ecuador



## Certifications

	Fecha	Curso	Lugar
2020	October	Conducting Usability Testing	The interaction Design Foundation
	August	Accessibility: How to Design for All	The interaction Design Foundation
	March	Information Visualization: Getting Dashboards Right	The interaction Design Foundation
	January	Get Your Product Used: Adoption and Appropriation	The Interaction Design Foundation
2019	November	UX Management: Strategy and Tactics	The Interaction Design Foundation
	October	Mobile User Experience (UX) design	The Interaction Design Foundation
	September	Emotional Design - How to Make Products People Will Love	The Interaction Design Foundation
	July	UI - Design Patterns for Successful Software	The Interaction Design Foundation
	June	User Research - Methods and Best Practices	The Interaction Design Foundation
	February	Become a UX Designer from Scratch	The Interaction Design Foundation
	February	Human-Computer Interaction - HCI	The Interaction Design Foundation
	January	User Experience: The Beginner's Guide	The Interaction Design Foundation
	January	Design thinking : The Beginner's Guide	The Interaction Design Foundation
	November	Active member IDF	The Interaction Design Foundation
2018	September	Build a Custom Wordpress Theme	Sitepoint
2017	August	Thinking UX	Sitepoint
	July	Build a Succesful Web Design Business	Sitepoint
	Febrero	Digital Marketing Tools	San Francisco University of Quito
2016	November	Cracking the Case With Flexbox	Code School
	November	You, Me and SVG	Code School
	November	Adventures in Web Animations	Code School
	November	JavaScript Road Trip	Code School
	August	Advertising Fundamentals	Lynda.com
	August	Sass Essential Training	Lynda.com
	August	UX Design Techniques	Lynda.com
	July	JavaScript Essential Training	Lynda.com



David**Hinojosa**  
UX CONSULTANT & UI DESIGNER

## Acknowledgments



**Best Graduate** - Instituto de Artes  
Visuales Quito (IAVQ) - 2012



**TechTalker** - "Why UX" organized  
by WebCreek, in collaboration with  
UXPA Ecuador - 2019

## References

### Julia Payul

Business Analyst  
WebCreek  
julia.payul@gmail.com

### Cesar Salazar

CEO  
Desvu Software  
csalazar@devsu.com

### Yanialex Acosta

Business Analyst  
Kruger  
yacosta@ec.krugercorp.com

## Contact me

✉ [ux@davidhinojosa.net](mailto:ux@davidhinojosa.net)

☎ +593 98 333 5583

🌐 [/in/david-hinojosa/](https://www.linkedin.com/in/david-hinojosa/)

Visit my website and portfolio at  
<http://davidhinojosa.net>