



David Hinojosa

UX CONSULTANT / UI DESIGNER



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REFERENCES

Cesar Salazar

CEO
Desvu Software
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Julia Payul

Business Analyst
WebCreek
julia.payul@gmail.com

Carlos Guerrero

CEO
Latinmanagers
carlos.guerrero@latinmanagers.com.ec

SKILL SET

- **User centered research, interviews**
- **Task flows, user journeys, scenarios**
- **Site maps, content inventories**
- **Screen flows, navigation models**
- **Wireframe sketches**
- **Rapid prototyping, interactive prototypes**
- **Usability testing**
- **High-fidelity interface design**
- **Hand coding HTML5, CSS3, Javascript**
- **Tools**
 - Sketch
 - XD
 - InVision
 - UX Pin
 - Protopie
 - Origami Studio
 - Affinity Photo and Designer
 - Adobe CC

SUMMARY

David has a multidisciplinary skill set that integrates creative knowledge with technical and business expertise. He masters the best and most current design tools in the industry alongside having a strong understanding of and ability to perceive human nature and human behavior. His specialty is User Centered Design, Information Architecture and Interface Design for web and mobile apps. He is a critical thinker with an open mind, a team worker, a communicator and a facilitator.

WORK EXPERIENCE (9 YEARS)

Webcreek Tech

UX UI Designer / Frontend Developer
2018 - today

SECAP

Multimedia Designer
2012 - 2013

Devsu Software

UX UI Designer
2015 - 2017

Creativo Studio

Junior Web Designer
2012

Latinmanagers

Senior Web Designer
2014 - 2015

Freelance Designer

Diseño Web / Fotografía
2009 - 2014

EDUCATION

- **Interaction Design Foundation** (User Experience Designer) 2018 - Today
- **Instituto de Artes Visuales Quito** (Graphic Design and Multimedia) 2009 - 2012 Quito-Ecuador (Best Graduate Award)
- **George Gershwin Conservatory** (Classical Guitar) 2006-2008 Quito-Ecuador
- **Nacional Conservatory of Music** (Piano, Guitar and Notation) 2007 -2008 Quito-Ecuador
- **E.S.P.E.** (Language English) 2005 – 2006 Quito- Ecuador (100% Bilingual)
- **Palm Beach Gardens High School** 1996 – 2001 Florida-USA
- **Watkins Middle School** 1995-1996 Florida-USA
- **Colegio San Gabriel** 1994-1995 Quito-Ecuador
- **Pensionado Universitario** 1988-1994 Quito-Ecuador



CERTIFICATIONS

Course	Date	Place
Human-Computer Interaction - HCI	February 2019	The Interaction Design Foundation
User Experience: The Beginner's Guide	January 2019	The Interaction Design Foundation
Design thinking : The Beginner's Guide	January 2019	The Interaction Design Foundation
Active member IDF	November 2018	The Interaction Design Foundation
Build a Custom Wordpress Theme	September 2017	Sitepoint
Thinking UX	Agosto 2017	Sitepoint
Build a Successful Web Design Business	July 2017	Sitepoint
Digital Marketing Tools	February 2017	San Francisco University of Quito
Cracking the Case With Flexbox	November 2016	Code School
You, Me and SVG	November 2016	Code School
Adventures in Web Animations	November 2016	Code School
JavaScript Road Trip	November 2016	Code School
Advertising Fundamentals	August 2016	Lynda.com
Sass Essential Training	August 2016	Lynda.com
UX Design Techniques	August 2016	Lynda.com
JavaScript Essential Training	July 2016	Lynda.com

AWARDS

Best Graduate of Institute of Visual Arts Quito (IAVQ)

Visit me at

<http://davidhinojosa.net>